

# SkillDash



There's no dispute: Online employee training will make your company more efficient. But, it's the addition of online video within that training that amplifies the training's impact via its personal connection with employees. SkillDash is the only complete online video solution in the training industry, effectively preparing your employees for success, improving workplace safety, and boosting your ROI.

*Get Your Message Moving!*

## **CONSULTATION AND PRE-PRODUCTION**

- Pre-Sales Video Planning
- Training Specific Concepting
- EEOE, Diversity, Thematic, and Creative Guidance
- Best Practices Instruction

## **VIDEO PRODUCTION \***

- 1 CEO/Executive "Welcome" Video (:60 seconds)
- 1 Professionally Narrated "About Us" Video (:60-:90 seconds)
- 1 Hour-long Onboarding Presentation Recorded and Edited
- 1 Senior VP "Thank you" Video (:60 seconds)
- Custom Creative & Professional Graphic Design
- Broadcast Quality, HD Video

## **MEDIA MANAGEMENT**

- Adaptive Bitrate & Global Streaming Platform
- Multi-platform Video Playback
- Embed and Share Capabilities
- Closed Captioning & Multi-language Support
- By-request Metrics and Performance Consultation
- Search Engine Optimization (if needed)

866.623.3274 // [www.maddash.net](http://www.maddash.net)



\* Some scope restrictions apply