

CONSULTATION AND PRE-PRODUCTION

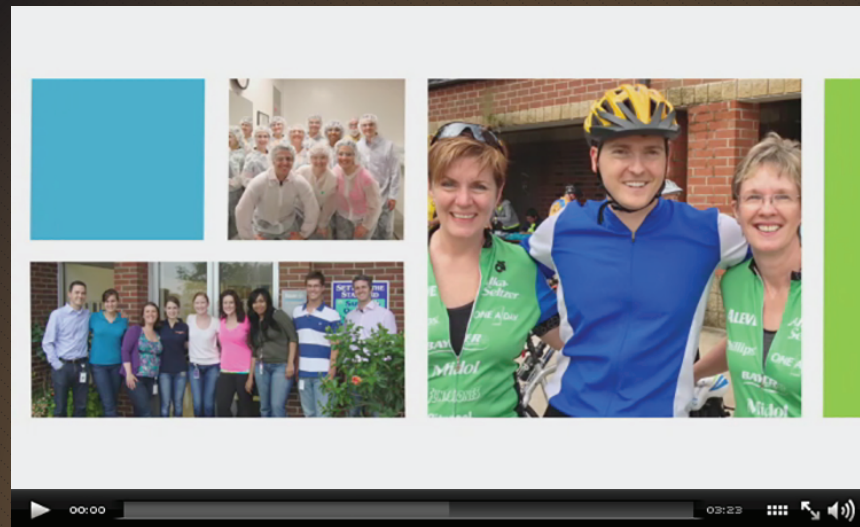
- Pre-Sales Video Planning
- Marketing/Communications Specific Concepting
- EEOE, Diversity, Thematic, and Creative Guidance
- Best Practices Instruction

VIDEO PRODUCTION *

- Up to 4 Video Testimonials (:90 seconds each)
- 1 Professionally Narrated "About Us" Video (:60-:90 seconds)
- 1 Event/Seminar Recorded (up to 1 hour)
- Custom Creative & Professional Graphic Design
- Broadcast Quality, HD Video

MEDIA MANAGEMENT

- Adaptive Bitrate & Global Streaming Platform
- Multi-platform Video Playback
- Embed and Share Capabilities
- Closed Captioning & Multi-language Support
- By-request Metrics and Performance Consultation
- Search Engine Optimization (if needed)



There's no dispute: Online video is now a cornerstone strategy for Enterprise Marketing and Communication's Departments. Yet, scaling your video strategy quickly can be a major dilemma. The answer: CommDash. With CommDash, you'll find superior workflow, production and video platform services that affordably scale to support your growing corporate video strategies.